

EVERYONE DIFFERENT ~ ~WELCOME

The VRT is the broadcaster for everyone in Flanders. Every person should recognise themselves in what we make. We present society the way it is and we are accessible for everyone.

The VRT respects people the way they are. We all have more than just one identity. Our viewpoint is open and we differentiate between people rather than pigeon-holing them.

We show what binds us and our aim is to build bridges between individuals, groups, generations and communities. In this way we help to build a harmonious and pluralistic society in which everyone feels at home.

The VRT wants to set an example. As an employer we support equal opportunities and equality. We only judge people on the basis of their talent and offer everyone a chance to develop their qualities.

Diversity enhances our quality. It inspires us and helps us to improve and innovate.

Diversity plays a central role in our programming and our policy. At the VRT there is no room for intimidation, exclusion and discrimination for whatever reason.

The VRT assumes that anyone who works for us, accepts this vision as self-evident.